IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant:

Kenneth H. Tarbet

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GENERATION AND PROVISION OF DIRECTED SALES INCENTIVES AT

LOCATIONS REMOTE FROM THE POINT OF

SALE

Group Art Unit: 2162

Examiner: Alam, Shahid Al

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CERTIFICATE OF EFS-WEB FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov. on 2 8 2008.

Edith Stek

RESPONSE TO OFFICE COMMUNICATION DATED JANUARY 10, 2008

Applicants acknowledge receipt of the Office Communication dated January 10, 2008 (hereinafter the "Communication"). In reply, Applicants submit this response (hereinafter the "Response"), pursuant to 37 C.F.R. § 1.143, traversing the Communication's requirement for restriction.